

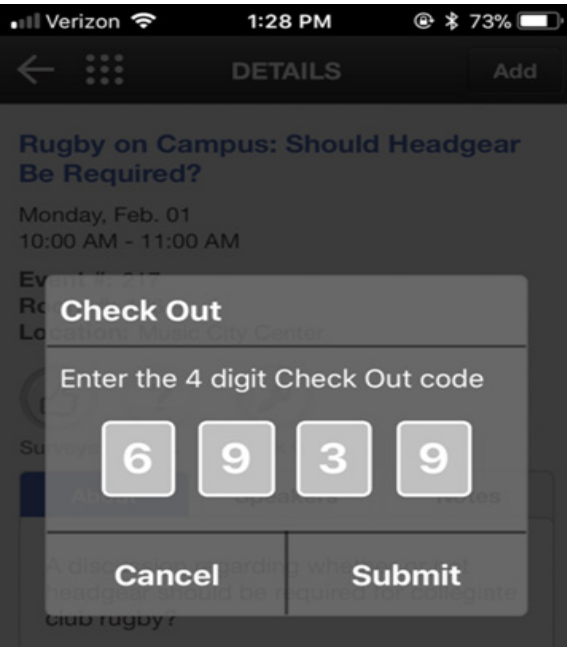
## NEW FEATURES - QUARTERLY UPDATE JANUARY TO APRIL, 2018

We've had a great start to 2018 and just wanted to keep you up-to-date on all the new goodies we've been working on. Take a quick peek at some of our most popular new app features.

We're always working hard to provide our clients with features they need, even before they know they need them!

# SESSION TRACKING

Sign-in Sheets are a Thing of the Past with Our New Session Tracking Feature.



- Track attendee check-ins and check-outs with a unique four digit code sign-in within your EventMobile™ app.
- Track attendance for Continuing Education Credits.
- Assess the value of your sessions by seeing popularity and time spent in session.

# LEAD WARRIOR™ LEAD CAPTURE

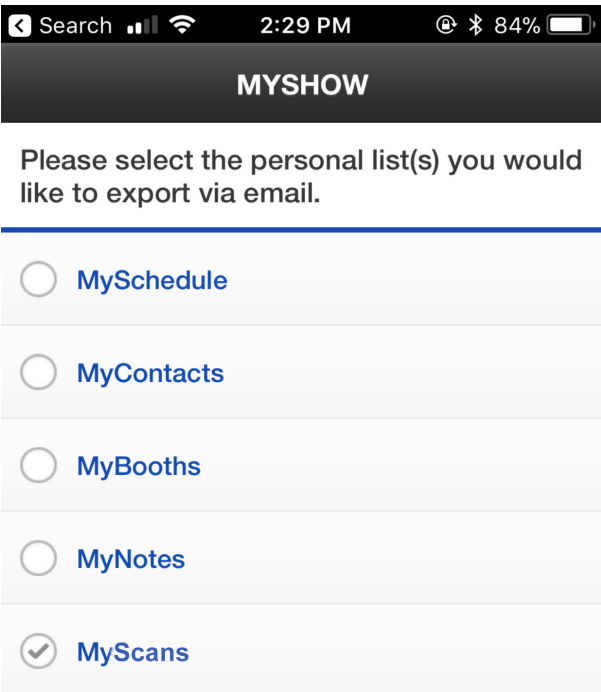
Add Value for Exhibitors & Revenue for You.



- Capture Leads. Exhibitors can easily capture leads via a built-in scanner in your EventMobile™ app.
- Qualify Leads. Pre-set qualififers assess the value of leads.
- Customize Leads. Easily take notes on leads and save to a "MyLeads" section.
- Save Money & Time. No more bulky handheld scanners.
- Sync Leads in Real-Time.
- Generate Revenue. Event organizers can charge exhibitors for Lead Warrior™ usage.

# SCANME™

Boost attendee-to-attendee interactivity.



- Built-in scanning feature allows attendees to share contact information and save to a “MyScans” section.
- Take and export notes on people you have ‘scanned’
- Event organizers can see ScanMe™ usage to assess attendee interactivity.

“As a sponsor, we like being associated with such a cutting-edge product.”

COMCAST

[VIEW MORE TESTIMONIALS](#)

## ABOUT TRIPBUILDER MEDIA

TripBuilder Media’s mobile solutions transform the way organizations engage & communicate with their audience. Based in Westport, CT, we are a proud pioneer in the field of mobile apps for events, having released our first event app in 2008. Since then we have continued to expand the breadth and depth of our offerings. Today we work with hundreds of leading organizations who use our popular EventMobile™ app for their events, and our Mobile 365™ platform for year-round engagement, covering their events and so much more.

## GET IN TOUCH

[TALK TO US](#)

OR CALL

800-525-9745

[WWW.TRIPBUILDERMEDIA.COM](http://WWW.TRIPBUILDERMEDIA.COM)

